

# WELCOME TO THE



**Guesthouses • Lodges • Bed & Breakfasts**

*The voice of the smaller  
accommodation sector*



# INTRODUCTION

Our commitment to you



As the National Accommodation Association of South Africa, we believe that the hospitality industry especially the participation of smaller accommodation providers is a key driver of our economy

## MEMBER REPRESENTATION

We represent the rights and interests of all our members at the following forums as well as various Trade shows:



# EXCLUSIVE MEMBER BENEFITS:

Saving you money, and helping your business grow

## RETAIL BENEFITS

**Builders Warehouse**

10% Discount

**Cloud Nine / Rest Assured**

Up to 40% discount on all beds and mattresses

**Hirsch's**

Savings between 10% and 35% on various items

**Linon Hospitality Suppliers**

Hospitality supplies at hotel prices

**Linen Drawer**

Bulk / wholesale prices with an additional 5% discount

**PMP Germ Guard**

7.5% Discount

**Ulysses Tours and Transfers**

10% Discount

**Lighting Warehouse**

12% Discount

## BUSINESS SUPPORT

**Incompass Hospitality & Commercial**

Up to 20% NAA-SA discount, 10% TGCSA and/or 10% Age discount on certain sections of the BnB Sure policy up to a total maximum of 35%.

**Tax Risk underwriting managers**

SARS assistance in partnership with Bryte

**Marius Blom Inc. Liquor and Law**

1st consultation free of charge

**Henri Meijerink Tax Practitioners**

20% discount on tax assistance

**Tourism Grading Council**

Discount where applicable

**Vita Media**

20% Discount on social media marketing and up to

30% discount on website development

**SABC TV Licences**

25% Discount on business TV licenses

# WHY SHOULD YOU BELONG TO THE NAA-SA?

**Access to Information:** NAA-SA Chairperson, Rosemarie Van Staden, represents the industry on key national boards (related to Accommodation, Hospitality, Convention Bureaus, Tourism and Business). Whether you're starting or already running a guesthouse, we provide guidance and support

**Your voice matters:** As the largest organization for B&B's and Guest Houses, NAA-SA ensures your interests are represented at a national level

**Exclusive Discounts:** Enjoy supplier deals, a global discount of 10% at Builders Warehouse, up to 20% reduction on BRYTE policy premiums and a further 10% if graded, discounts on your SABC TV Business Licences, discounts from Hirsch's and much more

**Safety Alerts:** Stay informed with real-time security updates

**Marketing Boost:** Gain exposure at exhibitions and use the NAA-SA logo on your branding

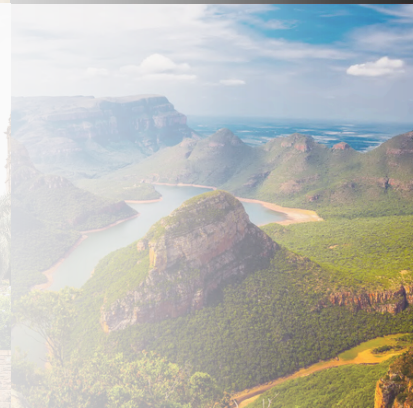
**Education and resources:** Access to newsletters, communication channels with valuable industry insights. NAA-SA also hosts skills development and training workshops

**Belonging:** Knowing that you are part of a larger B&B Association, makes you feel less alone as a business owner, and affords you the opportunity to network with other B&B owners

**Code of Conduct:** Being part of the NAA-SA community ensures professionalism, trust, ethical business practices and secure networking with fellow NAA-SA members

**Affordable fees:** The cost of your NAA-SA membership is more than covered through your savings

**We've got your back:** NAA-SA is run by B&B owners, who have your (and our) interests at heart! Our Regional Councillors believe in the importance of a collective voice, and they work voluntarily to support and protect your business.



# MEMBERSHIP FEES & HOW TO JOIN

Saving you money, and helping your business grow

## 1. Join Now!

[CLICK HERE to complete application form](#)

## 2. Receive your pro-forma invoice

## 3. Make payment

## 4. Receive your Membership Certificate & Welcome Pack

Quick & Easy





*The voice of the smaller  
accommodation sector*

**We would love to hear from you!**

**Membership Queries**

**Email: [accounts@naa-sa.co.za](mailto:accounts@naa-sa.co.za)**

**Member Support**

**Email: [info@naa-sa.co.za](mailto:info@naa-sa.co.za)**



**079 849 4662**



**[info@naa-sa.co.za](mailto:info@naa-sa.co.za)**



**[www.naa-sa.co.za](http://www.naa-sa.co.za)**

